

Agent commissions will stay, says Forever Resorts

FOREVER Resorts is heralding a "great 2005" with the opening of two new properties in the Limpopo Province – Amanzi in the Waterberg and a four-star camp in Phalaborwa.

This follows a number of upgrades to many of Forever's key properties since 2003. "Forever has already spent R25m on

upgrades and is planning to continue investing in its portfolio, says md, **Kobus Tait**.

The Pretoria-based company, which opened in 2001, attributes some of its 2005 success to South African Tourism's Sho't Left campaign. "Sho't Left was very good for Forever Resorts. The rates we offered were

great," says marketing manager, **Bradley Bouwer**.

Forever has also announced it will not stop paying commissions to travel agents. Says Kobus: "Without our travel agent partners, we could not build our business so we will never let go of our commissionable rates."

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